

Syllabus for Skill development course

Title of course- Basic Certificate in Travel Agency and Tour Operations					
Paper Title: Tour Package Operations and Management (Theory and Practical)					
Nodal Department of HEI to run course			Department of Vocational studies		
Broad Area/Sector-			Tourism Management		
Sub Sector-			Travel Agency and Tour Operations		
Nature of course - Independent / Progressive			Independent		
Name of suggestive Sector Skill Council			NSDC		
Aliened NSQF level					
Expected fees of the course –Free/Paid			As decided by college or University		
Stipend to student expected from industry			Rs.1500 - Rs.3000 or depends on Student's Performance during the training		
Number of Seats-.....			30		
Course Code-.....ATT-03			Credits- 03 (1 Theory, 2 Practical)		
Max Marks...25..... Minimum Marks.....10...					
Name of proposed skill Partner (Please specify, Name of industry, company etc for Practical /training/ internship/OJT			JD Travels, Caper India, Parth Trip		
Job prospects-Expected Fields of Occupation where student will be able to get job after completing this course in (Please specify name/type of industry, company etc.)			Student will be able to get job in Travel Agencies, Hotel Travel desk, entrepreneurs in Tourism Sector		
Syllabus					
Unit	Topics	General/ Skill component	Theory/ Practical/ OJT/ Internship/ Training	No of theory hours (Total-15 Hours=1 credit)	No of Practical Hours (Total-60 Hours=2 credits)
I	Introduction to Tourism Industry	Skill	Theory	3	5
II	Domestic and International Tour Packages	Skill	Theory	4	5
III	Tour Package Formulation	Skill	Theory/Pra ctical	3	20
IV	Tour Package Sales	Skill	Theory/Pra ctical	5	30
Suggested Readings:					
As suggested by college or University.					
Suggested Digital platforms/ web links for reading- As suggested by College or University					
Suggested OJT/ Internship/ Training/ Skill partner – JD Travels, Caper India, Parth Trip					
Suggested Continuous Evaluation Methods:					
Total Marks: 25					
House Examination/Test: 10 Marks					
Written Assignment/Presentation/Project / Term Papers/Seminar: 10 Marks					
Class performance/Participation: 5 Marks					
Course Pre-requisites:					
<ul style="list-style-type: none"> • Intermediate in any stream • Good Communication Skills • Able to work 24X7 during the training or OJT. 					
Suggested equivalent online course : DTORR India (https://dtorr.in/)					
Any remarks/ suggestions: Teaching mode / Study Material will be available in English Language Only.					

Notes:

- Number of units in Theory/Practical may vary as per need
- Total credits/semester-3 (it can be more credits, but students will get only 3credit/ semester or 6credits/ year)
- Credits for Theory =01 (Teaching Hours = 15)
- Credits for Internship/OJT/Training/Practical = 02 (Training Hours = 60)